



Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.

Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi

Recognised U/s 2(f) of UGC Act

Faculty Profile

1. **Name of Faculty:** Dr Beena Devi
2. **Date of Joining:** 1 Aug,2018
3. **Present Position:** Assistant Professor
4. **Department:** Bachelor of Business Administration
5. **Email ID:** beenadevi@msijanakpuri.com
6. **Profile:**

Your profile (glorify your work)

Research work inculcated confidence, patience & endurance to tackle any new experiences and to accomplish anything that seems intimidating at first. I have carried on the same dedication and focus in my profession and implementing the same learning and experience in my current job with my students.

7. Educational Qualification:

S No.	Degree (graduation onwards)	College and/ or University	Year
01	Ph.D. (Commerce)	Kolhan University, Chaibasa, Jharkhand	2019
02	NET (Commerce)	UGC	2006
03	M.Phil (Commerce)	Kurukshetra University, Kurukshetra	2005
04	M.Ed	Maharshi Dayanand University, Rohtak	2010
05	M.Com	Kurukshetra University, Kurukshetra	2004

8. Employment Record (Latest First)

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
01	August,2018	Till Date	Maharaja Surajmal Institute	Assistant Professor	04Year & 04 Months
02	August ,2012	July,2018	PMC college of Education	Assistant Professor	6 Years

9. Research Papers in National and International Journals

S No.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/ SCIE/ SSCI/ ESCI/ SCOPUS/ UGC Care	Year of Publication	Impact Factor	No. of Citations
01	A study of motivators preferred in financial planning by women working in higher education institutions	Annals of the Bhandarkar Oriental Research Institute	National	UGC Care	2024		
02	Gender Inequality in Indian scenario ; issues, challenges and initiatives	<i>Specialus Ugdymas/ special Education</i>	International	Scopus Indexed ISSN online 1392-5369	2023		
03	A Study On Factor Analysis For Leadership Effectiveness In Selected Organisations Delhi-NCR	Journal of Positive School Psychology	International	Scopus indexed ISSN: 2717-7564 (Vol.6, No.6)	2022		
04	Do Cynicism, Self-Efficacy and Career Satisfaction have any impact on Boundaryless Career Orientation of IT employees?	<i>Specialus Ugdymas</i>	International	Scopus indexed (ISSN: 1392-5369) Vol2 No.43	2022		
05	Impact of Individual Personality traits on Organizational Commitment of IT Professionals in India -The Moderating role of Demographic Variables (Vol no. 28.2)	South Asian Journal of Management (AMDISA Journal)	National	UGC Care and ABDC-'C' listed	2021		
06	A study of Dimension of Interpersonal Relationship of Directed Recruited and Promoted Employees in selected Industries (Vol-40, Page No-306-315)	Studies in Indian Place Names (UGC CARE Journal)	National	UGC CARE Journal	2020		
07	Green Marketing (An eco-friendly approach) (Vol-21, Page No-260-263)	International Refereed Chintan Research Journal	International	UGC listed	2016	2.38	

08	Soft Skills-Need of 21 st Century (Vol-19, Page No-244-248)	International Refereed Pramana Research Journal	International	UGC listed	2016	2.87		
09	Exporter in NCR: A Comparative Analysis of Small, Medium and Large Enterprises (Vol-3, Page No-09-13)	Scholar's Views International Journal of Media and Management	International	UGC listed	2014			

10. Research Papers presented / Published as full paper in Conferences/ Seminars:

S No.	Title of Paper	Name of Conferences/ Seminars	National/ International	Name of Host Institution	Year
01	Implementing Artificial Intelligence in HRM	Research and Innovation for Sustainable Development	International	MDU (Rohtak)	2024
02	The Age of Resilience: Working Women & Financial Planning	“ 10 th National conference Building Organizational Resilience & Thriving Towards performance Optimization : A way forward", BCIPS ,Delhi on 25-26 Aug,2022”	National(Paper Published in conference proceeding) ISBN: 978-93-56402-56-0	Self	2023
03	Exploring the impact of Mobile banking of financial inclusion and economic Development	International Finance and accounting conference hosted by IIM Jammu on *8-9 th September 2023 (hybrid mode)	International	IFAC	2023
04	The role of Diverse Entrepreneurship ecosystem	Diversity, Equity and inclusion :Cultures, practices and policies ,management ,Entrepreneurship and economics on 15 -16 Sep ,2023(Virtual Mode)	International	DTU,Delhi	2023
05	Governmental, Educational & Economic insights in the post Pandemic Era	International Conference on “Economic & Social Perspective of New Normal through Hybrid Work Models” on 29th and 30th July, 2028	International	self	29 th -30 the July,2022
06	Reflecting on Pandemic: its impact & opportunitiesfor	2nd International Conference on Research Trends in Engineering and	International	IFERP	Aug 25-26 ,2022

	India	Management(ICRTEM 22),,			
07	A study of Dimension of Interpersonal Relationship of Directed Recruited and Promoted Employees in selected Industries	Industry 4.0-Architecting Management Practices in Business	International Conference	IIHS, Ghaziabad	2020
08	Status of Implementation of RTE –A Study	Education in Rural Areas : Current Status, Challenges and Solutions	National Seminar	Maharaja Surajmal Institute	2019
09	Role of Technology in Education and Economic Development – An Overview	India's Yes to Mega Reforms : Issues, Challenges and Implications	National Conference	Maharaja Surajmal Institute	2019
10	A Comparative Study of Leadership Dimensions of Directly Recruited and Promoted Employees in select Organisations	H.S.B. 10 th Annual National Conference of Business & Management	National Conference	Haryana School of Business (G.J.U. Hissar, Haryana)	2018
11	Autonomy and Accountability	Autonomy of Education : Challenges and Solution	National Conference	Jawaharlal Lal Nehru University	2018
12	An Empirical Study of Interpersonal Relationship of Recruited and Promoted Employees with their Subordinates in the Organizations	Leadership in Organisation: Contemporary Concern an key development	National Conference	Ramanujan College, University of Delhi	2018

11. Books and Journals Published/Edited:

S No.	Title of Book/Journal	Publisher	National/ International	Volume and Issue no. (in case of journal)	Year of Publication
01	Shodh Chintan- Research insights from Emerging scholars	Imperial publications	National	978-93-91044-67-1	2023
02	Banking Law & Practice	JSR Publishing House	National	978-81-948754-2-0	2022
03	Regulatory Framework of Insurance :	Sheriden Book Company Pvt. Ltd.	International	978-81-750604-0-1	2020

	The Future ahead				
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12. Book Chapters in National and International Books

S No.	Title of Chapter (Page No.)	Name of Book	National/ International	Year of Publication
01	Digitalization-A Root to Success (Page No-39-52)	DIGITAL INDIA Towards a Global Perspective (ISBN-978-93-8315-866-9)	National	2015

13 .Patent Published /Granted

<u>S.no</u>	<u>Patent Title</u>	<u>Publishig Authority</u>	<u>Patent Status</u>	<u>Year</u>
1	Online Teaching Learning and Digital Training Management system	Department of Promotion of Industry and Internal Trade, Government of India	Published	2022