



Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.

Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi

Recognised U/s 2(f) of UGC Act

Faculty Profile

1. **Name of Faculty:** Ms. Priyanka Saluja
2. **Date of Joining:** 01-August'2023
3. **Present Position:** ASSISTANT PROFESSOR
4. **Department:** Management (BBA)
5. **Email ID:** priyankasaluja@msijanakupri.com
6. **Profile:**

Your profile (glorify your work)

A competent and diligent individual with Masters in Commerce with over 4 years of academic experience and expertise as an Assistant Professor.

Specialization: Finance & Accounts

7. Educational Qualification:

S No.	Degree (graduation onwards)	College and/ or University	Year
1	M.Com	University of Delhi	2019
2	NET	UGC	2018
3	B.Com (H)	University of Delhi	2017

8. Employment Record (Latest First)

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
1.	August'23	Till Date	Maharaja Surajmal Institute	Assistant Professor	Pursuing
2.	January'22	July'2022	Banarsidas Chandiwalla Institute of Professional Studies	Assistant Professor	7 Months
3.	August'19	December'22	Trinity Institute of Professional Studies	Assistant Professor	3 Years 5 Months

9. Research Papers in National and International Journals

S No.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/ SSCI/ SCOPUS/ UGC Care	SCIE/ ESCI/	Year of Publication	Impact Factor	No. of Citations
1.	Investigating the factors affecting sensory marketing based on consumer's perceptions	International Journal of Research in Management	International	-	-	2024	-	-

10. Research Papers presented / Published as full paper in Conferences/ Seminars:

S No.	Title of Paper	Name of Conferences/ Seminars	National/ International	Name of Host Institution	Year
1.	A study on impact of Digital Technostress on perception and adoption of Fintech Services by Millenials	10 th Annual International Commerce Conference	International	Delhi School of Economics, University of Delhi	2025