

Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.

Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi

Recognised U/s 2(f) of UGC Act

Faculty Profile

1. Name of Faculty: Dr. Preksha Dassani

2. Date of Joining: 1st August,2023

3. Present Position: Assistant Professor

4. **Department**: Management (BBA)

5. Email ID: prekshadassani@msijanakpuri.com

6. Profile:

Your profile (glorify your work)

A well-organized and dedicated individual who is passionate about teaching and research. During my doctoral programme and M.Com course I was a recipient of ICSSR Doctoral Fellowship and UGC-Post Graduate Merit Scholarship for University Rank holders. Along with paper presentations in National and International conferences, I have also published several papers in journals (UGC listed and Scopus indexed) and as book chapters. I have keen interest in research and like to collaborate with researchers as it helps to improve my skills and broaden my horizon of knowledge which will reflect in my teaching.

7. Educational Qualification:

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	B. Com	Gayatri Vidya Parishad College for Degree and PG courses (Autonomous), Visakhapatnam	2014
2.	M.Com	Andhra University, Visakhapatnam	2016
3	Ph.D	Andhra University, Visakhapatnam	2022
4.	Additional - NET	University Grants Commission Subject : Commerce	2018

8. Employment Record (Latest First)

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
1	August,2023	Present	Maharaja Surajmal Institute, affiliated to Guru Gobind Singh Indraprastha University, New Delhi	Assistant Professor	
2	July,2022	June,2023	Institute of Innovation in Technology and Management (IITM), affiliated to Guru Gobind Singh Indraprastha University, New Delhi	Assistant Professor	11 months

3	March,2022	July,2022	Under Dr. Minaketan Behera,	Consultant	3 months
			Associate Professor, Centre for		
			Informal Sector and Labour		
			Studies, Jawaharlal Nehru		
			University, New Delhi		
4	January,2022	March,2022	Gargi College, Delhi University	Guest Faculty	2 months
5	October,2021	December,2	Under Dr.Kali Chitti Babu,	Research Assistant	3 months
		021	Assistant Professor, Centre for		
			Informal Sector and Labour		
			Studies, Jawaharlal Nehru		
			University, New Delhi.		
6	June, 2021	September,	Under Dr. Minaketan Behera,	Research Assistant	3 months
		2021	Associate Professor, Centre for		
			Informal Sector and Labour		
			Studies, Jawaharlal Nehru		
			University, New Delhi		
7	July,2016	March,2018	Dr. Lankapalli Bullayya College,	Lecturer	1.8 years
			Visakhapatnam		

9. Research Papers in National and International Journals

S No	Title of Paper (Vol and Page No.)	Name of Journal	National/ Internation al	SCI/ SCIE/ SSCI/ ESCI/ SCOPUS/ UGC Care	Year of Publicati on	Impa ct Fact or	No. of Citation s
1	Occupational and Health Safety of Women Migrant workers in Informal Employment: Challenges and the way forward" ISSN: 0974-5114 Vol XXXVII, Issue 3, Pg.43-64	Perspectives in Social Work	National	UGC CARE listed	2022		
2	Cognitive Dissonance Bias Among Stock Market Investors ISSN: 0972-8686. Online ISSN: 2455-0647 Vol 20, Issue 1, Pg.76- 85	Review of Professional Management: A Journal of Management	National	UGC CARE listed	2022		
3	Health status and Healthcare services of Scheduled Tribes in Odisha: Challenges and the way forward", ISSN: 0973-7030 Online ISSN: 2456- 480X, Pg.1-15	Indian Journal of Human Development (IJHD)	National	UGC CARE listed	2022		
4	Issues of Internal Migration in India: An Overview", ISSN 2581- 8120 Vol III, Issue 2, Pg. 10-14	Anusandhan Journal- New Delhi Institute of Management's (NDIM) Journal of Business and	National	Peer reviewed	2021		

		Management Research					
5	Understanding Investor behaviour using Prospect Theory: An Indian Perspective", ISSN 2581- 8120 Vol III, Issue 1, Pg. 42-50	Anusandhan Journal- New Delhi Institute of Management's	National	Peer reviewed	2021		
6	Livelihood Vulnerabilities of Tribals during COVID-19: Challenges and Policy Measures ISSN (Print) - 0012- 9976 ISSN (Online) - 2349-8846-Vol LVI (56), No. 11, Pg.19-22,	Economic and Political Weekly (EPW-Commentary Section)	International	Scopus Indexed	2021	0.33	6
7	Coronavirus Pandemic and Informal sector workers in India: Impact and Possible Road Ahead ISSN 0258-0438, Vol. XLII No. 3, Page no. 59-76	Man and Development	National	UGC CARE listed Journal	2020		
8	Transforming Disabilities into Employability in Indian Labour Market: Challenges and Measures Towards Building a Fully Inclusive Society Vol 70 No.4, Page no.350-365	Social Action- ISSN 0037-7627,	National	UGC care listed Journal	2020		

10. Research Papers presented / Published as full paper in Conferences/ Seminars:

S No.	Title of Paper	Name of Conferences/	National/	Name of Host	Year
		Seminars	International	Institution	
1	Integration of Herding behaviour,	IFIP WG8.6 Conference, "Transfer, Diffusion, and	International	Indian Institute of Management, Nagpur	2023
	Optimism bias,	Adoption of Next		(IIM)	
	Perceived risk and	Generation Technologies"			
	UTAUT2 to				
	investigate				
	ChatGPT adoption				
2	Enhancing Tribal	International Conference	International	Jawaharlal Nehru	2022
	Livelihoods through	on Significance of	Conference	University, New Delhi.	
	Skill and	Technology in		-	
	Entrepreneurship in	Empowering Tribal			
	India: Prospects,	Communities in India			
	Constraints, and				
	Possibilities				

3	Access to Water, Sanitation and Hygiene Facilities: A Study of Problems of Migrant Workers and Road Ahead	International Conference "VARTANA 2021" on "Innovation An Engine for Inclusive Growth and Sustainable Development (IEIGSD)	International Conference	St.Claret College in Association with Department of Studies and Research in Commerce, Tumkur University, Bangalore	2021
4	Impact of Age on Portfolio size and scheme category selection by the Indian Mutual fund investors	International Multi- Disciplinary Conference on Health care Management: Today & Tomorrow	International Conference	Vidyalankar School of Information Technology, Mumbai	2020
5	Financial Technology and Financial Services	Technological Innovations in the Management Ecosystem	International Conference	Gitam University, Visakhapatnam	2018
6	Financial Inclusion In India-Measure And Progress	International Conference cum Workshop on Multidisciplinary Business Research the New Driver of Business Innovation	International Conference	St. Aloysius College (Autonomous), Mangalore.	2017
7	Role of Informational Technology Tools in Corporate Social Responsibility	International Conference: ISCSR-2017: UGC Sponsored Three Day International Seminar on Corporate Social Responsibility	International Conference	Acharya Nagarjuna University, Guntur	2017

11. Books and Journals Published/Edited:

S No.	Title of Book/Journal	Publisher	National/ International	Volume and Issue no. (in case of journal)	Year of Publication
1	Shodh Chintan-"Research Insights from Emerging Scholars	Imperial Publications	National	Volume 1 (1) ISBN 978-93-91044-67-1	2023

12. Book Chapters in National and International Books

S No.	Title of Chapter (Page No.)	Name of Book	National/ International	Year of Publication
1	Learning Difficulties among children and measures towards their Holistic development	Creating an Equitable Space for Teaching and Learning Towards Theory and Evidence-based Practice, Routledge India	International	2023
2	Prevalence of Emotional and Financial Stress among Management students pg. 327-340	Achieving \$5 Trillion Economy of India", Springer Proceedings in Business and Economics Springer Verlag, Singapore	International	2022
3	Learning and Investing During COVID -19 Crisis: A Behavioral Finance Perspective Pg.49-51	Innovative Teaching and Learning Process during COVID-19	National	2020