Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.

Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi

Recognised U/s 2(f) of UGC Act

Faculty Profile

1. **Name of Faculty**: **Dr. KANIKA CHAUDHRY**

2. **Date of Joining: 12/SEPT/'22**

3. **Present Position: Asst. Professor**

4. **Department: BBA Shift 2**

5. **Email ID: kanikachaudhry@msijanakpuri.com**

6. **Profile:**

Your profile (glorify your work)
Dr. Kanika Chaudhry is an Assistant Professor, with Maharaja Surajmal Institute, in the department of business administration from the past two years. She is having 8 years of work experience with Industry as an analyst as well as a faculty with colleges of Delhi and GGSIPU University. She has done her PhD from Guru Gobind Singh Indraprastha University from school of management studies. She has done her MBA from IIIT (Indian Institute of Information Technology), Allahabad. She has several published papers in Scopus indexed and peer-reviewed journals. Her research interest includes Business Intelligence and Information Technology management.

7. **Educational Qualification:**

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	PHD	Guru Gobind Singh Indraprastha University (GGSIPU)	2023
2.	Master of Business Administration (MBA)	Indian Institute of Information technology (IIIT-Allahabad)	2007
3	Bachelor of Technology (B. Tech)	Allahabad Agricultural institute –Allahabad	2005

8. **Employment Record (Latest First)**

S No.	From [Month & *Year*]	To [Month & *Year*]	Employer Name	Positions Held	No of Years
1	Feb'2021	Jul'2022	Gitarattan International Business School	Assistant Professor	1.4
2	Aug'2016	Dec'2018	JIMS (Jagannath International Management School), Vasant Kunj, New Delhi	Assistant Professor	2.5
3	Jan' 2013	Apr' 2015	Sri Aurobindo College, Delhi	Assistant Professor	2.5

			University	(Guest)	
4	April' 2010	September'2010	Accenture, Client to Collabra Technologies, Gurgaon	Analyst	0.5
5	April'2007	May'2009	Keane India	Business Analyst	2.5

9. Research Papers in National and International Journals

S No.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/ SCIE/ SSCI/ ESCI/ SCOPUS/ UGC Care	Year of Publication	Impact Factor	No. of Citations
1	Impact of Business Intelligence-Enabled Processes on Banks' Performance in India"	International Journal of Business Excellence		Scopus	2022	1.2	-
2	Critical success factors of Business Intelligence implementation – an ISM approach	International Journal of Business Intelligence Research		Scopus	2021	1.89	4
3	A study on evolution of business analytics and its future	International Journal of Scientific Research in Engineering and Management		Peer-reviewed	2023	-	-
4	Study on the impact of implementation of Data warehousing and Mining	International Journal of Advanced Studies in Computer Science and Engineering		Peer-reviewed	2018	-	-

10. Research Papers presented / Published as full paper in Conferences/ Seminars:

S No.	Title of Paper	Name of Conferences/ Seminars	National/ International	Name of Host Institution	Year
1	Critical success factors for Business Intelligence success with reference to Indian Organizations".	PAN-IIM, World Management Conference organized IIM(Rohtak)	**International**	IIM(Rohtak)	**2019**
2	A study of the critical success factors for Big Data Analytics Implementation in Organisations	National conference on embracing the digital era: management perspectives	National	USMS, GGSIPU	2017
3	A study of human factors responsible for successful implementation of technology in the organizations	National conference on changing organizations through strategic technological and behavioural interventions	National	USMS,GGSIPU	2016

11. Books and Journals Published/Edited:

S No.	Title of Book/Journal	Publisher	National/ International	Volume and Issue no. (in case of journal)	Year of Publication

12. Book Chapters in National and International Books

S No.	Title of Chapter (Page No.)	Name of Book	National/ International	Year of Publication

13. Patent / Copyright :

S No.	Title of Patent/Copyright	Applicants	Patent /copyright number and Year

14. Sponsored Project/Consultancy :

S No.	Title of Project/Consultancy	Applicants	Sanctioned Amount	Sponsoring Agency	Duration of the project specifying the date of sanctioning

15. Research Scholars (M.Tech/ M.Phil/Ph.D. Thesis Supervised) : None

S. No.	Full Name of the student	Title of Thesis	Name of the host University	Year of Awarded	Supervisor/ Co-supervisor

16. Membership of Professional Bodies : None

S No.	Name of the Professional Body	Member/Fellow (Membership No.)	Remarks