



Maharaja Surajmal Institute

Affiliated to GGSIP University & NAAC 'A' grade accredited.
Rated as Category 'A+' by SFRC & 'A' by JAC Govt. of NCT of Delhi
Recognised U/s 2(f) of UGC Act

Faculty Profile

- 1. Name of Faculty:** Dr. Shruti Balhara
- 2. Date of Joining:** 1 August 2023
- 3. Present Position:** Assistant Professor
- 4. Department:** BBA (Shift- ii)
- 5. Email ID:** shrutibalhara@msijanakpuri.com
- 6. Profile:**

Your profile (glorify your work)

Dr. Shruti Balhara is an academician and researcher, working as assistant professor at Maharaja Surajmal Institute, Janakpuri, West Delhi.

Done my doctorate in area of HRM from Haryana School of Business, GJUS&T, Hisar, Mba from DCRUST Murthal and BBA from MDU Rohtak.

- JRF & NET qualified in Management.
- Published 9 research papers (international and national) in the peer reviewed, refereed journal, one in ABDC listed category journal.
- Presented 11 research papers in National and International Conferences.
- Presented 6 papers in the national and international seminars sponsored by DHE.
- Attended 19 workshops & FDPs on various research topics, spss and amos etc.
- To strive for excellence in my job, with full dedication and commitment and equipping myself with the tacit knowledge that will help in developing my career.
- I like to explore and study more the concepts of management, human resource management and organizational behavior.

7. Educational Qualification:

S No.	Degree (graduation onwards)	College and/ or University	Year
1.	BBA (GENERAL)	DAV Centenary College Faridabad (MDU UNIVERSITY, ROHTAK)	2010
2.	MBA (HR)	Deenbandhu Chhotu Ram University of Science and Technology Murthal, Sonapat	2012

3	Ph. D In HR (MANAGEMENT)	Haryana School of Business, Guru Jambheshwar University of Science and Technology, Hisar.	2022
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8. Employment Record (Latest First)

S No.	From [Month & Year]	To [Month & Year]	Employer Name	Positions Held	No of Years
1.	1 August 2023	Till date	MSI Janakpuri	Assistant Professor	Continue from 1 August 23
2.	12 Oct. 2021	14 July 2022	Vaish College of Engineering, Rohtak	Assistant Professor	9 months
3.	13 dec.2017	15 Sept. 2021	SPGOI, Rohtak	Assistant Professor	3 years 9 months
4.	18 feb.2013	31Dec. 2015	SPGOI, Rohta	Assistant Professor	2 years 10 months

9. Research Papers in National and International Journals

S No.	Title of Paper (Vol and Page No.)	Name of Journal	National/ International	SCI/ SSCI/ SCOPUS/ Care	SCIE/ ESCI/ UGC	Year of Publication	Impact Factor	No. of Citations
1,	Examine the role of Transformational and Transactional Leadership Styles in Organizational Change Management : A Case of Delhi-NCR. 16 (2), 1-26	Korea Review of International Studies	International	ABDC LISTED (C) CATEGORY		2023	ABDC LISTED	
2.	A Review on the Problems Encountered by the Indian Companies in Human Resource Development . 13(12), 15- 18.	International Journal of Computer Science and Management Studies,	International	Peer-reviewed and ugc listed		2013	2.11	
3.	Women Entrepreneurship: A Big Motivation., 5(2), 207-216	Business and Economic Research	International	Peer- reviewed and refereed		2015		
4.	Impact of Brand Recognition on Consumer Attraction: A Study of	Researcher s World Journal of Arts, Science & Commerce	International	Peer- reviewed and refereed journal		2018		

	Telecom Sector., 9(1), 57-63.						
5.	Security Issues, its Solutions & Protocols in E-Commerce: A Review. 6(3).	International Journal of Techno-Management Research,	International	Peer - reviewed and refereed journal	December 2018		
6.	A Review on Issues and Supportive Measures for Growth of Women Entrepreneurship in India. 1(6), 95-98.	International Journal of Research Culture Society,		Peer - reviewed and refereed journal	2017		
7.	Impact of Transformational Leadership Style Dimensions on Organizational Performance : An Empirical Analysis. 8(2), 47-57.	Sumedha Journal of Management,	National	Peer - reviewed and refereed journal	2019		
8.	Role of Leadership styles in quality of work life: A Study on education sector. Vol. 9 (1), No 16, 54- 64.	International journal of humanities, law and social sciences,	International	UGC Care approved, Group 1 Peer Reviewed and Referred Journal	2022		
9.	Examine the influence of leadership styles on staffs' Job satisfaction in public organizations . Vol.52, No 1(v), Jan - June 22, 5- 15.	Anvesak	National	UGC Care Group 1. Peer Reviewed, bi-annual Journal	2022		
10.	"The role of self-help groups in women empowerment: A case of Delhi NCR women" .	<i>International Journal of Research in Management, Vol.6, No 1(v), 57-63.</i>	International	Peer Reviewed, bi- annual Journal.	2024		

10. Research Papers presented / Published as full paper in Conferences/ Seminars:

S No.	Title of Paper	Name of Conferences/ Seminars	National/ International	Name of Host Institution	Year
1	'Implementing Artificial Intelligence in HRM'	International Conference on Research & Innovation for Sustainable Development	International	Department of UIET, MDU, Rohtak	4-5 May, 2024.
2.	Role of Leadership Styles in Change Management: A Review	HSB 9th Annual National Conference on "Business and Management"	National	HSB, GJUST, Hisar	2017
3.	Digital India: Barriers and Remedies	"Digital India: Prospects and Challenges"	National	IMSAR, MDU, Rohtak	2017
4.	Role of Leadership Styles on Organizational Performance: A Review'	"Changing Dimensions of Business Management and CSR in Globalised Era",	National	IMSAR MDU, Rohtak	26September, 2017
5.	'Leadership Styles as Instrument of Organizational Change: A Review'	HSB 10th Annual National Conference on "Business and Management"	National	HSB, GJUST, Hisar	8-9 th Feb, 2018.
6.	"An Empirical Investigation of Impact of Transformational Leadership Style on Organizational Performance"	HR Conference on HR trends 2030	International	Indian Institute of Social welfare and Business Management, Kolkata	March 1-2, 2019
7.	"Social Media and Adolescent well-being: A literature review"	Positive Psychology for Health and Well Being	International	Department of Applied Psychology, GJUS&T, Hisar	09-10th March, 2018.
8.	An Empirical Study on the Factor of Physical Ambiance Contributing to the Success of Organized Retail in Delhi.	International Conference on Research in Marketing-2013	International	Department of Management Studies, IIT Delhi, India	21-22 Dec. 2013.
9.	'Issues, Challenges and Prospects of Women Entrepreneurship in India'	International Conference on "Startup India Recipe for Inclusive Entrepreneurship and Innovation: Issues and Challenges"	International	Department of IMSAR, MDU, Rohtak	2-3 March, 2017.
10.	'Role of Higher Education in Sustainable Development'	Interdisciplinary International Conference on Role of Digitalization in Sustainable Development: A Global Perspective	International	Department of Education, MDU, Rohtak	16-17th September, 2017.

National and International seminars					
11.	“Air Pollution Affect The Mankind: A Study”.	“To Make Earth A More Live able Planet”	National	Chaudhary Ranbir Singh University	13-14 october, 2015
12.	‘Strategies to empower Women Entrepreneurship’	“Innovation and Entrepreneurship in the Global Economy: Opportunities and Challenges”	National Seminar	Department of Commerce, Chhotu Ram Arya College, Sonapat, sponsored by Director General of Higher Education, Haryana,	25 March, 2017.
13.	‘Impact of Make in India: A Global Perspective’	“Make in India”	National Seminar	Department of Political Science, Gaur Brahman Degree College, Rohtak,	17 March, 2018.
14.	‘Role of Digitalization in Education: Challenges & Initiatives’	“Contemporary Issues in Commerce”	International Seminar	Dept. of Commerce, Kanya Mahavidyalaya Kharkhoda, Sonipat, sponsored by Directorate of Higher Education, Haryana	7, march 2019.
15.	‘Influence of Social Media Marketing on Organizational Performance’		National Seminar	Dept. of Commerce, Tika Ram Girls College, Sonipat, sponsored by Directorate General of Higher Education, Haryana	20, January 2018.
16.	‘Women are the real architect of the society’	Women Cell	National Seminar	Tika Ram Girls College, Sonipat, sponsored by Directorate General of Higher Education, Haryana	28, February 2018.

Workshops and FDPs Attended:-

- Attended Five Day FDP on Enhancing Research Competence: A multidisciplinary perspective from 30-05-24 to 05-06-24 organized by Maharaja Surajmal Institute, Janakpuri, Department of Law.
- Attended Two-week FDP on Innovative Teaching Strategies & Tools in the Digital Age, organized by Ministry of Education's Institutions innovation council, Gulzar Group of Institutions Ludhiana from August 28 - 10 September, 2023.
- Attended Five Day National Level FDP on Structural Equation Modelling (SEM) using AMOS BY Bala's V. V Academy registered under MSME, Govt. of India, UDYAM, TN from 06-01-24 to 10-1-24.
- Participated in One week National Level FDP on Research Methodology by Bala's V V Academy from 7 February 24- 13 February 2024.
- Participated and successfully completed 5-day online FDP on theme “Inculcating Universal Values in Technical Education” organized by AICTE from 10 Jan, 2022 to 14 Jan, 2022.

- Attended One Day E-Workshop on “**Learn to use Mendeley Software: To Manage your reference and Citations**” organized by Faculty Development Cell in association with Internal Quality Assurance Cell on 29th May, 2021.
- Attended Five Days Workshop on “SEM for Beginners” organized by Research Shiksha , India, from 8-12th June, 2020.
- Participated in “**data- analysis**” using SPSS online workshop conducted by SUGYAN on 13 September 2020.
- Participated in the National Workshop on **social media analysis using NVIVO** on 12 September 2020 by school of management, BBD University, Lucknow.
- Participated in **emerald publishing webinar “publishing impactful articles**” conducted by HRDC, GJUST, HISAR on 5 may 2020.
- Attended “One-Day webinar” on **Art of Writing Research Paper**, conducted by Department of Computer Science and Engineering, University School of Information and Communication Technology, Gautam Budhha University, Greater Noida on 29th May, 2020.
- Attended one day online Workshop on “**Article Writing in Management and Social Sciences**” on 10th May, 2020 organized by School of Management Studies, University of Hyderabad.
- Attended four days Webinar on “**An Effective Research Paper Writing Skills**” from 13-16th April, 2020 organized by Bhagwan Mahavir college of Commerce and Management Studies, Surat, Gujarat.
- Attended “**One-Day Author Workshop**” conducted by Vivekananda Library, MDU, Rohtak in association with **ELSEVIER** on 18th Nov, 2016.
- Attended two Days Workshop on “**Research Methodology**” on 27-28th Feb, 2017 organized by Jaipuria School of Business, Ghaziabad.
- Attended “Ten Days **ICSSR** sponsored workshop on **Research Methodology Course in Social Sciences**” organized by Department of Sociology, Kurukshetra University, Kurukshetra, held on 15-24 March, 2017.
- Attended One Week Workshop on “**Research Methodology and Data Analysis**” organized by Haryana School of Business, GJUS&T, Hisar, from 4-9th December, 2017.
- Attended Workshop on “**Research Methodology for Social Sciences**” from August 29- September 4, 2016 organized by Chaudhary Ranbir Singh Institute of Social and Economic Change, MDU, Rohtak.
- Attended “one week” FDP on **Data Analysis and Structural Equation Modelling** in Behavioral Sciences organized by Institute of Management Studies, Ghaziabad held on 6-10 May, 2019.

- Attended three days National Workshop on “**Enhancing Analytical skills using IBM SPSS and AMOS**” organized by IMSAR, Maharishi Dayanand University, Rohtak from 4-6th October 2019.

CV updated on 5 June 24.