

List of Paper Published by MSI Faculty during AY 2025-2026								
Sr. No.	Title of paper	Name of the author/s	Department of the teacher	Name of journal	Month of Publication	Year of publication	ISSN number	Indexing
1	Entrepreneurial innovation in the age of AI startups	Dr Beena Devi	BBA	INTERNATIONAL JOURNAL OF NOVEL RESEARCH AND	October	2025	2456-4184	UGC CARE
2	Beyond Retention Metrics: How Psychological Safety and Inclusive Leadership Shape Employee Engagement in Hybrid Work Environments	Dr Nisha Solanki	BBA	International Journal of Scientific Research in Engineering and Management (IJSREM)	April	2026	2582-3930	UGC CARE
3	Failing Forward: The Role of Failure Tolerance, Resilience, and Social Capital in Serial Entrepreneurship Success	Dr Nisha Solanki	BBA	International Journal of Scientific Research in Engineering and Management (IJSREM)	April	2026	2582-3930	UGC CARE
4	"Decision Intelligence Systems for Managing Natural Resources in the Age of Artificial Intelligence"	Dr. Punam Ahlawat & others	BBA(M)	Journal of Rare Cardiovascular Diseases	November	2025	2299-3711	UGC CARE
5	Generative AI and Higher Education	Dr. Shavita Deshwal	BBA(M)	International Journal of Creative Research Thoughts	November	2025	2320- 2882	UGC CARE
6	Language Across the Curriculum (LAC) as Envisioned in NEP 2020: A Paradigmatic Shift in Multilingual Pedagogy	Dr. Arti Bahuguna	B. Ed.	Journal of emerging technologies and innovative research	February	2026	2349-5162	UGC CARE
7	“Digital Evidence and Local Law Enforcement: Challenges in Cybercrime Prosecution”	Dr. Punam Ahlawat & others	BBA(M)	Advances in Consumer Research Year: 2025 Volume: 2 Issue: 5 (ABDCJournal)	October	2025	0098-9258	ABDC
8	Transforming Futures: Harnessing Fintech for Inclusive Economic Development	Dr. Monika Tushir/Dr Sumita/Dr Anupama	BBA(M)	Empirical Economics Letters	February, 2026	2026	1681 8997	ABDC
9	Unveiling the Valuable Contribution of Employer Branding to Increasing Employee Engagement	Dr. Monika Tushir/Dr Sumita	BBA(M)	Empirical Economics Letters	February, 2026	2026	1681 8997	ABDC
10	Navigating Volatility and Resilience: The 1000th Day Impact of the Russia-Ukraine Conflict on India's Economic Landscape	Dr. Monika Tushir/Dr Sumita/Dr Anupama	BBA(M)	Empirical Economics Letters	February, 2026	2026	1681 8997	ABDC
11	AI & Entrepreneurial Innovation: A Framework for Start-ups Strategy in an Age of Commoditization	Dr.Supriya Chaudhary/Ms Shika	BBA(M)	Empirical Economics Letters	February, 2026	2026	1682 8997	ABDC

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12	Influence of Green Supply Chain Management Practices on Organization Performance: An Interpretive Structural Modeling Approach	Dr Mamta Gupta, Dr. Sarita Chaudhary	MBA	Indonesian Management & Accounting Research	March	2026	2442-9724	ABDC
13	An Enhanced data sharing security over blockchain using Montgomery curve based multi key scheme	Neha Mathur	BBA	Engineering Research Express	January	2026	2631-8695	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
14	Multi-Instance Coupled Modular Neural Network For Attack Detection In Iot-Enabled Banking Systems	Dr. Kumar Gaurav	BCA(M)	Intelligent Decision Technologies	October	2025	3841-3863	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
15	IntHDCNN: IoT-driven remote cardiac health monitoring with interactive hunt-based deep convolutional neural network	Dr. Priyanka Dhaka	BBA (Morning)	Biomedical Signal Processing and Control	January	2026	1746-8094	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
16	Global Research on Digital Platforms in Rural Knowledge Transfer During 2003-2025: A Bibliometric Analysis	Dr. Manju Dhillon	BCA (M)	Indian Journal of extension education	Jan-26	2026		SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
17	Robo-advisors: a futuristic approach to wealth management	Dr Pallavi Rajain, Ms. Chachal Phore	MBA	International Journal of Services Operations and Informatics	March	2026	ISSN: 1741-539X eISSN: 1741-5403	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
18	An enhanced data sharing security over blockchain using montgomery curve-based multikey scheme	Ms. Neha Mathur	BBA	Engineering Research Express	January	2026	2631-8695	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
19	Understanding the Pressure of Happiness: HPI Analysis of Influences, Demographics, and Coping Mechanisms	Dr Minakshi Sehrawat	BBA/Law	Goya Journal	October	2025	ISSN NO – 0017-2715	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
20	Optimizing Cryptocurrency Trading Strategies through Artificial Intelligence and Blockchain Integration: A Multi-Model Framework for Predictive Analytics	Dr. Ravinder Singh	BCA	Advances in Consumer Research	25-Aug	2025	3079-1 766	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
21	IoT Based Real Time Monitoring of Storage Conditions Statistical Models	Dr. Aanchal Tehlan	BCA	European Journal of Pharmacy & Statistical Models	December	2025	ISSN: 2385 – 409	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II

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22	Green Mind- Dharma Mind: Psychological Dimensions of Environmental Ethics in IKS & Managerial Practice	Dr. Preeti Malik	B.Com. (Hons.)	International Journal of Environmental Sciences	November	2025	2229-7359	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
23	Decoding the Mechanisms of Extended Reality-Enhanced E-commerce on Customer Engagement: A Mixed Methodological Approach	Dr. Pooja	BCOM(M)	Spanish Journal of Marketing-ESIC	18th february	2026	2444-9709	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
24	Analysis of the robustness and cryptographic security of a DCT-based image watermarking scheme	Dr. Ajay Kumar Phogat	BBA	Journal of Discrete Mathematical Sciences and Cryptography	December	2025	0972-0529	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
25	A private key cryptographic framework for preventing replay attacks and digital signature verification in securing blockchain networks	Dr. Ajay Kumar Phogat	BBA	Journal of Discrete Mathematical Sciences and Cryptography	December	2025	0972-0529	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
26	Toward a Sustainable Future: A Comprehensive Review and Future Directions in Sustainability Reporting Research	Ms. Komal Khatri	BBA	Journal of Economic Survey	Jan	2026	1467-6419	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
27	ESG disclosure and firm performance in global south economy: Does industry profile and board independence moderate the relationship	Ms. Komal Khatri	BBA	International Review of economics and finance	January	2026	1059-0560	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
28	FINANCIAL SUSTAINABILITY IN THE CREATIVE ECONOMY: INVESTMENT BEHAVIOUR AND VALUE CREATION IN THE VISUAL ARTS SECTOR	Dr Beena Devi	BBA	Shodh Kosh-journal of visual &performing art	March	2026	2582-7472	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
29	Value-Driven Management in the Bhagavad Gita: A Framework for	Mr. Yashkant Teotia	B.com(h)	International Journal of Aquatic Research and Environmental Studies	July	2026	2980-7840	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
30	Unraveling COVID-19-induced volatility spillover: a study of the dynamic interplay between NIFTY 50 spot and options markets	Dr. Nisha Tokas, Dr. Ruchika Gahlot, Dr. Neha	BBA -E	Journal of Derivatives and Quantitative studies	October	2025	e-ISSN: 2713-6647	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
31	Interdisciplinary Approaches to Development: Linking Legal	Ms.Rekha Tewathia	Law	Journal of Applied Bioanalysis	October	2025	2405-710X	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/

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32	An Appraisal of Economic Progress by Economic Growth and Economic Development in Economy in India	Dr.Suhasini Parashar	Business Administration	The International Manager	October to December	2026	2348-9413	SCOPUS/ WOS/ SCI/ ESCI/ SCIE/ UGC CARE II
33	A case Study of the Financial Analysis of Pixar Films and Animation	Dr Seema Shokeen Dr Vinita Tomar Dr	Law, BBA, BCA	Advances in Consumer Research Year: 2025 Volume: 2 Issue: 4 (ABDCJournal)	September	2025	3079-1766	Google Scholar
34	A preliminary Investigation into the challenges of AI technology in Education & its practical	Dr. Aanchal Tehlan	BCA	International Journal of Scientific Research in Engineering and Management, Vol 09, Issue 12, pp: 21 -	December	2025	2582-3930	Google Scholar
35	Innovative Trends in Mathematical Education for its sustainable development in higher education	Dr. Aanchal Tehlan	BCA	International Journal of Scientific Research in Engineering and Management, Vol 06, Issue 12, pp: 11 -	December	2025	2582-3930	Google Scholar
36	Role of Modern Technology in Mathematics Education for Promoting Student Achievements	Dr. Aanchal Tehlan	BCA	International Journal of Scientific Research in Engineering and Management, Vol 09, Issue 12, pp: 21 -	December	2025	2582-3930	Google Scholar
37	Role of Artificial Intelligence in the Education System	Dr. Aanchal Tehlan	BCA	International Journal of Scientific Research in Engineering and	December	2025	2582-3930	Google Scholar
38	The Future in an AI-Dominated World: Preserving Human Skills Through Student's Emotional Intelligence Development	Dr. Aanchal Tehlan	BCA	International Journal of Scientific Research in Engineering and Management, Vol 09, Issue 12, pp: 42 - 54 (2025)	December	2025	2582-3930	Google Scholar
39	Cyber Security in an AI-Dominated World	Dr. Aanchal Tehlan	BCA	International Journal of Scientific Research in Engineering and	December	2025	2582-3930	Google Scholar
40	A Comparative Study of Supervised and Unsupervised Machine Learning : Techniques Applications	Dr. Sushma Malik, Dr. Anamika Rana	BCA (E)	IITM journal of Information Technology	December	2025	2395-5457	Google Scholar
41	Innovations in Robotics, IoT, and Embedded Systems: Transforming Industries	Dr. Sushma Malik, Dr. Anamika Rana	BCA (E)	IITM journal of Information Technology	December	2025	2395-5457	Google Scholar
42	AI-Based Sales Forecasting Model for Digital Marketing	Dr. Vinita Tomar, Dr. Tarunim	BCA	International Journal of Research & Innovation in Applied Science	March	2026	2454-6194	Google Scholar
43	Critical analysis of factors impacting achievement of some major SDGs in current global scenario	Dr Monika Davar	BED	IORD	April	2026	23480831	Google Scholar

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44	Strengthening employee assistance and organizational Psychological support in Indian Information Technology Firms: Strategies, Challenges and Practical Solutions	Dr Suman Solanki, Dr Manisha V. Nain, Dr Seema Shokeen, Dr Pooja Singh	Law	Advances in Consumer Research	March	2026	Issue 2: 1228-1233	Google Scholar
45	Decentralized Digital Identity and Verifiable Credentials in Semantic Web Architectures	Dr. Nikita Malik	BCA[E]	International Journal Research Publication Analysis (IJRPA)	May	2026	2456-9995	Google Scholar
46	ENHANCING IOT SECURITY WITH LIGHTWEIGHT	Dr. Anamika Rana	BCA (E)	International Research Journal of Modernization in Engineering	April, 26	2026	2582-5208	Google Scholar
47	Healing with Intelligence: AI at the Crossroads of Healthcare and Innovation	Dr. Anamika Rana, Dr Sushma	BCA (E)	International Journal of Information, Communication and Computing Technology (IJICCT)	Jun-26	2026	2347-7202	Google Scholar
48	From Data to Defense: The Role of Cyber Threat Intelligence in Digital Security	Dr. Anamika Rana, Dr Sushma	BCA (E)	Journal of Network and Information Security	Jun-26	2026	2321-6859	Google Scholar
49	CorePrep: Smart Interview Preparation,	Dr Neetu Narwal	BCA(M)	International Journal of Creative and Open Research in Engineering and	Jul-26	2026	3108-1754	Google Scholar
50	How Corporate Social Responsibility (CSR) Generates Consumer	Dr. Vijay Dahiya	BBA(M)	Parichay: Maharaja Surajmal Institute Journal of Applied Research	July-December 202	Volume-8, Issue-2	ISSN(O): 2581-7515	Google Scholar
51	Addition of numbers using sutras of Vedic mathematics	Dr. Neha Goel	BBA (E)	Parichay: Maharaja Surajmal Institute Journal of Applied Research (Accepted)	July-December 2025	Volume-8, Issue-2, 2025	ISSN(O): 2581-7515	Google Scholar
52	The Business of Sustainability: A Comparative study of Fast Fashion Vs	Dr. Shailza Dutt	BBA(M)	Parichay: Maharaja Surajmal Institute Journal of Applied Research	July-December 202	Volume-8, Issue-2	ISSN(O): 2581-7515	Google Scholar
53	An Analysis of the taxation System during the Sultanate Period	Ms Arpita Sonar, Dr Vanita Anand	B. Ed	Parichay: Maharaja Surajmal Institute Journal of Applied Research	July-Dec 2025	2025	2581-7515	Google Scholar
54	A Brief Study of Muslim Education System in Pre-Colonial and Colonial Times	Ms Nikita Gandhi, Dr Vanita Anand	B. Ed	Parichay: Maharaja Surajmal Institute Journal of Applied Research	July-Dec 2025	2025	2581-7515	Google Scholar
55	Indigenous and critical pedagogy in political science	Dr Promila Dabas, Ms laxmi	B. Ed	Parichay: Maharaja Surajmal Institute Journal of Applied Research	July-Dec 2025	2025	2581-7515	Google Scholar
56	How can business studies be integrated into primary and secondary	Dr Vipasha Chaudhary, Ms	B. Ed	Parichay: Maharaja Surajmal Institute Journal of Applied Research	July-Dec 2025	2025	2581-7515	Google Scholar

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57	A comparative study of traditional versus digital banking services in rural areas	Ms Jhanvi Pandey, Dr Vipasha	B. Ed	Parichay:Maharaja Surajmal Institute Journal of Applied Research	July-Dec 2025	2025	2581-7515	Google Scholar
58	AI for a better future: Career guidance and counselling AI	Dr. Neetu Anand	BCA	Parichay:Maharaja Surajmal Institute Journal of Applied Research	August-December202	2025	ISSN(O): 2581-7515	Google Scholar
59	Optimizing marketing campaigns insights from sales data analysis	Dr. Vinita Tomar, Dr. Tarunim Sharma	BCA	Parichay:Maharaja Surajmal Institute Journal of Applied Research (Accepted)	August-December2025	2025	ISSN(O): 2581-7515	Google Scholar
60	Stillmind : AI-Driven Stress Detection and Relief Platform	Dr. Neetu Anand, Dr. Neetu Narwal	BCA	International Journal of Research Publication and Reviews	December	2025	2582-7421	Refereed
61	Credit Rating Competition in India: Analysing its Impact on Rating Quality and Market Dynamics	Dr. Nisha Tokas, Harneet Kaur Dhami	BBA(E)	International Journal of All Research Education and Scientific Methods (IJARESM),	Dec-25	2025	2455-6211,	Refereed
62	Does Governance compliance score impact firm performance: Evidence from Public sector of global south	Dr. Renu Hooda	BBA (E)	HRC Journal of Economics and Finance	December	2025	2583-8814	Refereed
63	Design And Development Of A Blockchain-Based Crowdfunding Platform For Transparent Fundraising	Dr. Neetu Anand, Dr. Kumar Gaurav	BCA(M)	International Journal Of Scientific Engineering And Research	December	2025	2347-3878	Refereed
64	Implementation and outcomes of Vocational Education in Senior	Dr. Kusum	B.Ed.	International Journal of Indian Psychology	Oct-Dec	2025	2348-5396	Refereed
65	Global Research Patterns in Intellectual Property Rights: A Comprehensive Bibliometric Analysis	Dr Asha chaudhary	BBA	International Journal of Interdisciplinary Innovative Research and Development	December	2025	ISSN: 2456-236X	Refereed
66	Emotional Labour and Burnout: A systematic Literature Review	Dr Asha chaudhary	BBA	International Journal of Interdisciplinary Innovative Research and Development		2025	2456-236X Vol. 09 Issue 02 2025	Refereed
67	Advancements in Botnet Detection: An Extensive Analysis of Machine Learning Techniques	Ms. Minal Dhankar	BCA-E	International Journal of Progressive Research in Engineering Management and Science	November	2025	2583-1062	Refereed
68	Impact of NEP 2020 on subject selection: A study on awareness and	Dr. Kusum	B.Ed.	The Educand : Journal of Humanities and Social Science	July 2024-June 2025	2025	2249-9741	Refereed
69	The Evolution of Generative AI Over the Last 15 Years: Algorithmic	Dr. Neetu Anand, Dr Kumar Gaurav	BCA	International Journal of Progressive Research in Engineering Management	Nov-25	2025	2583-1062	Refereed

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70	Airsense:Forecasting of AQI and Pollutants level based on Deep Convolutional Neural networks	Dr. Vinita Tomar, Dr. Tarunim Sharma	BCA	Parishodh Journal	August-December2025	2025	2347-6648	Refereed
71	Neuromarketing 3.0: Leveraging Brain Science for Predictive Consumer Behaviour	Dr. Preeti Gahlot and Ms. Ritu Sehrawat	BBA, Law	International Journal of Advance and Innovative Research	July-September	2025	2394-7780	Refereed
72	A study of perceptions of management students for talent attraction towards family and non family owned business	Dr Beena Devi	BBA	International Journal of Novel Research& Development	October	2025	ISSN-2456-4184	Refereed
73	Children 's online Privacy:Psychological Impacts of Ealy Digital Suveillance	Dr Beena Devi	BBA	International Journal of Novel Research& Development	October	2025	ISSN-2456-4184	Refereed
74	"Investigating the barriers to implement green banking initiatives in India: A study of Delhi NCR	Dr. Shruti Balhara, Ms. Priyanka Saluja	BBA -E	International Journal of Research and Analytical Reviews (IJRAR)	August	2025	E-ISSN 2348-1269	Refereed
75	An Introduction to Hand Gesture Controlled System using Python	Ms. Minal Dhankar	BCA-E	International Journal of Scientific Research and Engineering Trends	August	2025	2395-566X	Refereed
76	Solid Waste Management awareness and adoption of sustainable practices in South Delhi	Dr Suman Solanki Dr Radha Solanki Gulia	Law	Journal of emerging technologies and innovative research	Mar-25	2025	2349-5162	Refereed
77	The Role of Mobile in Digital Marketing: Trends, Strategies, and Implications	Dr. Anamika Rana, Dr Sushma	BCA-E	Vivekananda Journal of Research	September,2025	2025	2456-7574	Refereed
78	Rising role of iot for Remote sensing disaster Application	Dr. Anamika Rana, Dr Sushma	BCA-E	IITM Journal of Management and IT	September,2025	2025	0976-8629	Refereed
79	Advancements in Machine Learning: A Comprehensive Review	Dr. Anamika Rana, Dr Sushma	BCA-E	ANWESH: International Journal of Management & Information	November,2025	2025	2455-9245	Refereed