

Maharaja Surajmal Institute List of Papers Published in Conferences/Journals (AY 2024-2025)							
Sl. No.	Name of the teacher	Title of the paper	Name of the conference	National / International	ISBN/ISSN number of the proceeding	Affiliating Institute at the time of publication	Name of the publisher
1	Dr. Monika Tushir	Machine Learning for Adaptive Curriculum Development: Implementing optimized Light Gradient Boosting in Global Education	2024 Intelligent Systems and Advanced Applications(ICISAA)	International	979-8-3315-3994-8	MSI	IEEE, Published in Scopus Indexed Proceedings
2	Ms. Rhythm Choudhary	Energy Efficient Mobile Application for Solar Energy using Machine Learning	International Conference on Cognitive, Green and Ubiquitous Computing (IC-CGU), C. V. Raman Global University, Bhubaneswar, India	International	979-8-3503-6178-0	MSI	IEEE, Published in Scopus Indexed Proceedings
3	Dr. Sarita Chaudhary	Analysis on the integration of healthcare and Management with software and Technology	International Conference on Healthcare Innovations, Software and Engineering Technologies	International	979-8-3503-6070-7	no	IEEE, Published in Scopus Indexed Proceedings
4	Dr. Kumar Gaurav, Dr. Neetu Anand	Network Traffic Prediction using Deep Learning Models: Reducing Latency in High-Demand scenarios	2025 International Conference on Computing for Sustainability and Intelligent Future (COMP-SIF)	International	979-83-31538-54-5	BMS Institute of Technology and Management ,Bengaluru,Karnataka	IEEE, Published in Scopus Indexed Proceedings
5	Ms. Aanchal Dabas	A Study on the role of Behavioral Finance in the Investment Decision Making of College Students	Sustainable Future : A Global Convergence of Business, Technology and Education	International	978-93-61314-39-1	MSI	Bloomsbury
6	Dr. Ajay Kumar Phogat	Exploring the Nexus of Deepfakes and VFX Technology: Unveiling Insights, Challenges, and Innovations	International Conference on Information and Communication Technology for Intelligent Systems	International	978-921-87-913-86	Amity University	Springer
7	Ms. Nikita Malik	The Impact of Iterative LLM Training on Knowledge Base Integrity	8th International Conference on 'Global Progress for Innovation and Imagination: Highlighting Practices of Management and	International	978-81- 937914-0-0	MSI	IIMT, Karkardooma
8	Dr. Anamika Rana	Neuromarketing: The Science of Consumer Behavior in Digital Marketing	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International	978-93-94086-96-8	MSI, Delhi	MSI, Delhi
9	Dr. Anamika Rana	The Integration of Marketing Automation and Artificial Intelligence: A Transformational Shift in Digital Marketing	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International		MSI, Delhi	MSI, Delhi
10	Dr. Sushma Malik	Neuromarketing: The Science of Consumer Behavior in Digital Marketing	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International	978-93-94086-96-8	MSI, Delhi	MSI, Delhi
11	Dr. Sushma Malik	The Integration of Marketing Automation and Artificial Intelligence: A Transformational Shift in Digital Marketing	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International	978-93-94086-96-8	MSI, Delhi	MSI, Delhi

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12	Ms Rimpy	An Ecological Approach to a sustainable environment: Green Internet of Things	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International	978-93-94086-96-8	MSI, Delhi	MSI, Delhi
13	Ms Rimpy	Opportunities, challenges, and enabling technologies for manufacturing internet of things big data analytics	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International	978-93-94086-96-8	MSI, Delhi	MSI, Delhi
14	Dr.Pooja Singh	Role of Skilled Educational Background in Career Progression in Software Development	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	MSI, Delhi	978-93-94086-96-8	MSI, Delhi	MSI, Delhi
15	Dr. Vinita Tomar	AN AI-DRIVEN FINANCIAL FRAUD DETECTION MODEL	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	MSI, Delhi	978-93-94086-96-8	MSI, Delhi	MSI, Delhi
16	Dr. Manoj Kumar and Ms. Rhythm Choudhary	EcoFashion Incentivizing Sustainable Fashion through E-Waste and Plastic Waste Recycling	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	MSI, Delhi	978-93-94086-96-8	MSI, Delhi	MSI, Delhi
17	Ms. Rhythm Choudhary, Dr. Vinita Tomar and Dr. Manoj Kumar	Data-driven Approach to Machine Learning: A Statistical Analysis of Data Collection Approaches Collection	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	MSI, Delhi	978-93-94086-96-8	MSI, Delhi	MSI, Delhi
18	Dr. Menal Dahiya and Dr. Kumar Gaurav	AI-Driven Question Answering systems: A Comparative study of Techniques and Applications	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	MSI, Delhi	978-93-94086-96-8	MSI, Delhi	MSI, Delhi
19	Dr Sarita Chaudhary, Dr. Vivek Singh, Dr. Reena Mahapatra	A Study on Real-Time Data Analytics and Predictive Insights Using Cloud-Based AI Systems	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International	978-93-94086-96-8	MSI, Delhi	Excellent Publishing House
20	Dr Sarita Chaudhary, Dr Mamta Gupta	Improving Online Retail Business Performance Using Artificial Intelligence	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International	978-93-94086-96-8	MSI, Delhi	Excellent Publishing House
21	Dr Neetu Anand	Leveraging IoT for Sustainable and Efficient Smart Cities	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International	978-93-94086-96-8	MSI, Delhi	Excellent Publishing House
22	Ms. Rhythm Choudhary	Automatic Grading System for Subjective Exams Using OCR and Semantic Similarity	4th International Conference on ICT for Digital, Smart, and Sustainable Development	International	978-93-340-0613-1		
23	Ms. Tarunim Sharma	Technology and Innovation- Disruptive Innovation	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International	978-93-94086-96-8	MSI, Delhi	Excellent Publishing House

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24	Dr Soumya Singhal, Dr Preeti Gahlot, Ritu Sehrawat	From Traditional to Digital: Analyzing New Age Consumer Behavior in India's Marketplace	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International	978-93-94086-96-8	MSI, Delhi	Excellent Publishing House
25	Dr Soumya Singhal	Evaluating Social Media Strategies and KPIs for Building Brand Loyalty in the Competitive Cosmetics Market.	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International	978-93-94086-96-8	MSI, Delhi	Excellent Publishing House
26	Dr. Nidhi Dahiya	Inclusive Education Policies: Fostering Social Integration for students with disabilities- A Comparative study with	International Seminar on Disability Rights and Law and Law relating to Women and Children	International	978-93-46558-73-2	MSI, Delhi	Bharti publications
27	Ms. Usha Chhillar	Marketing Automation and AI	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International	978-93-94086-96-8	MSI, Delhi	Excellent Publishing House
28	Dr Sarita S Rana	Analyzing barriers faced by underrepresented groups in entrepreneurship	EIC 3.0	International	978-81-19209-46-0	BMU	ACL
29	Dr Sarita S Rana	Optimizing AI workload in multi cloud environments: a comparative study of subscription models and cost	EIC 3.0	International	978-81-19209-46-0	BMU	ACL
30	Dr Sonam Kaushik	Opportunities, challenges, and enabling technologies for manufacturing internet of things and big data analytics	International Conference on “Sustainable Business Management Innovation and Technology” (SBMIT, 2025)	International	978-93-94086-96-8	MSI	Excellent Publishing House
31	Dr Suman Solanki	Artificial intelligence trends: Promoting environmental sustainability and effective energy use	National Conference on Recent trends in Climate change, Energy and sustainability (MSIT, 2024)	National		MSIT	
32	Dr. Sushma Malik and Dr. Anamika Rana	AI in Economic Forecasting and Decision-Making: A Paradigm Shift in Predictive Analytics	AI For Creativity and Innovation : Shaping Economic Development,	National	978-93-94086-91-3	JIMS, Kalkaji	JIMS, Kalkaji
33	Dr. Sushma Malik and Dr. Anamika Rana	The Impact of AI on E-commerce and Digital Trade Growth	AI For Creativity and Innovation : Shaping Economic Development,	National	978-93-94086-91-3	JIMS, Kalkaji	JIMS, Kalkaji