

MAHARAJA SURAJMAL INSTITUTE

RESEARCH PAPER PUBLICATION LIST IN JOURNALS

A.Y. 2023-204

<u>S.No</u>	Name of the author/s	Title of paper	Month of publication	Name of journal	Year of publication	ISSN number	Category of publication	National / International
1	Dr Nisha Solanki	Analysis of entrepreneurial skills among the students of higher education system in India	September	International Journal of Business & Globalization	2023	1753-3627	Scopus	International
2	Ms Anshu Punshi	Space Finance - An Investment Opportunity for Green and Sustainable Future	July	Journal of Informatics Education and research	2023	DOI: https://doi.org/10.52783/jier.v3i2.102 ISSN: 1526-	ABDC	International
3	Dr. Manju Dhillon	An Analysis of factors affecting online shopping behaviour of consumers in India	June	ISSN: 2691-1361	2023	https://journalofphilanthropyandmarketing.org/page.php?name=Abst	Scopus	International
4	Ms.Mahima Sharma	Technological Innovation in Policing:Need for Strengthening the law enforcement in India	August	Samdarshi	2023	2581-3986	UGC-Care	National
5	Dr Pallavi Rajain	Psychological Effects of the COVID-19 Pandemic in Haryana (India)	September	Journal of Health Management	2023	0973-0729	SCOPUS	International
6	Dr. Manju Dhillon	THE IMPACT OF EMPLOYEE RETENTION STRATEGIES IN RETAINING QUALITY PEOPLE IN INDIAN IT SECTOR	October	Journal of Risk and Financial Management	2023	https://www.jorfm.com/index.php/journal/article/view/918	SCOPUS	International
7	Ms.Pooja Dabas	REVOLUTIONIZING THE FIGHT AGAINST BRIDE TRAFFICKING IN INDIA THROUGH TECHNOLOGICAL INNOVATION	September	Journal of Namibian Studies	2023	ISSN(Online) 2197-5523	SCOPUS	International
8	Dr.Kusum	Perception of community members, teachers,parents and students on transgender	December	Dogo Rangsang Research Journal	2023	2347-7180	UGC Care list, group1	National
9	Dr. Anupama Sharma	Impact of Training and Development on Employee Job Satisfaction in IT Sector in India	October	Journal of Informatics Education and Research	2023	1526-4726	ABDC	International
10	Dr.Anshu Lochab	Boundaryless Career: A Bibliometric Analysis.	July	Prabandhan:Indian Journal of Management	2023	ISSN-0975-2854	Scopus Indexed, UGC Care listed	International
11	Dr. Sarita Rana	SCOPE OF SNBL PLATFORMS	September	Innovation Research Thoughts	2023	ISSN : 2454 – 308X	UGC Care listed	National

12	Dr. Shilpa Sindhu	Local Food Entrepreneurship in Rural India-Modelling the	August	International Journal of Rural Management	2023	0973-0680	Scopus, UGC Care-II	International
13	Ms. Shikha Shokeen	Design thinking & virtual management training: A systematic literature review.	October	IITM Journal of Business Studies(JBS)	2023	ISSN 2393-9451	UGC CARE	National
14	Dr.Pooja Singh, Dr.Seema Shokeen	A Case Study on HR Analytics Employee Attrition Using Predictive Analytics	November	European Economic Letters	2023	2323-5233	ABDC	International
15	Dr. Aanchal Tehlan	Empowering the Visually Impaired: Voice Guided Navigation with Object Recognition	September	IEEE Transactions on Science and Engineering	2023	979-8-3503-1502-8	Scopus	International
18	Mr. Ravinder Singh	Emojifier — Facial Emotion Recognition Using Multiple Algorithms	February	Journal of Basic Sciences	2023	ISSN NO : 1006-8341	Scopus	International
19	Dr Vipasha Rana. Dr Vanita Anand	Financial planning by Working Women: Testing for Perception on Self Reliance, Competence and	September	International Journal of Current Research	2023	ISSN: 0975-833X	peer-reviewed	International
20	Hemendra Kumar	A study of machine learning applications in the real world and research directions	December	Parichay Maharaja Surajmal Institute Journal of Applied Research	2023	ISSN NO. 25817515	peer-reviewed	National
21	Hemendra Kumar	Persistent technologies like modified E-Learning and MOOC Recommender System in IoT-Enabled Smart Education	December	Parichay Maharaja Surajmal Institute Journal of Applied Research	2023	ISSN NO. 25817515	peer-reviewed	National
22	Tarunim Sharma, Vinita Tomar	Effect of social media on youth	December	Parichay Maharaja Surajmal Institute Journal of Applied Research	2023	ISSN NO. 25817515	peer-reviewed	
25	Dr. Shilpa Sindhu	Modelling the factors impacting customer engagement for branded content in healthcare.	October	International Journal of Pharmaceutical and Healthcare Marketing	2023	1750-6123	Scopus, ESCI, ABDC-C Category	International
26	Dr. (Mrs.) Rajesh Gill	Shiksha- Sanskar	October	An International Peer - Reviewed & Refereed Journal	2023	ISSN-2231-5837	International Peer - reviewed	International
27	Dr. (Mrs.) Rajesh Gill	Education and Human Right	December	Parichay Maharaja Surajmal Institute Journal of Applied Research	2023	ISSN NO. 25817515	peer-reviewed	National
30	Ms. Priyanka Dhaka	WoM-based deep BiLSTM: Smart disease prediction model using WoM-based deep BiLSTM classifier	January	Multimedia Tools and Applications	2023	25061–25082	SCI	International
31	Ms. Priyanka Dhaka	Adaptive Ensembled Fusion Based Deep CNN-Bilstm Model For Heart Disease Prediction In IoT	November	Fusion: Practice and Applications	2023	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cBluOgQAAAAJ&citation_for_view=	Scopus	International

32	Ms. Priyanka Dhaka	An Innovative Approach to Cardiovascular Disease Prediction: A Hybrid Deep Learning Model	December	Engineering, Technology & Applied Science Research	2023	https://scholar.google.com/citations?view_op=view_citation&hl=en&user=cBluOgQAAAAJ&citation_for_view=	ESCI SCOPUS	International
33	Dr. Dimp Sachar	A study on evolution of business analytics and its future prospects	August	International Journal of Scientific Research in Engineering and Management	2023	2582-3930	Peer Reviewed	International
34	Dr. Anamika Rana	Introduction to virtual reality and augmented reality: Concepts, applications, implications and challenges	December	JIMS8I International Journal of Information Communication and Computing Technology	2023	https://www.jimsindia.org/8i_Volume11_Issuell.aspx2361-2367	Google Scholar	International
35	Mahima Sharma	REVOLUTIONIZING THE FIGHT AGAINST BRIDE TRAFFICKING IN INDIA THROUGH TECHNOLOGICAL INNOVATION	December	ANVESAK	2023	ISSN: 0378-4568	UGC -Care Print Journal	National
36	Dr. Punam Ahlawat	A study of Financial Markets and regulatory framework of RBI in India	January	International Journal of Finance and commerce	2023	www.commercejournals.com	Peer reviewed	International
37	Ms. Nikita Malik, Dr. Menal Dahiya	Exploring the Practice of Moonlighting	June	Parichay: Maharaja Surajmal Institute Journal of Applied Research	2023	2581-7515	Peer-reviewed	National
38	Dr. Pallavi Rajain	Digitalization At Workplace Post Covid-19	June	Parichay: Maharaja Surajmal Institute Journal of Applied Research	2023	2581-7515	Peer-reviewed	National
39	Dr. Kavita Pabreja	Virtual Reality in Education	June	Parichay Maharaja Surajmal Institute Journal of Applied Research	2023	ISSN(O): 2581-7515	National Peer-Reviewed & Refereed Journal	National
40	Ms. Priyanka	Corporate Financial Policies: An overview	June	Parichay Maharaja Surajmal Institute Journal of Applied Research	2023	ISSN(O): 2581-7515	National Peer-Reviewed & Refereed Journal	National
41	Dr. Vijay Dahiya	Increasing Significance of Market Research and Competitive Analysis	June	Parichay Maharaja Surajmal Institute Journal of Applied Research	2023	ISSN(O): 2581-7515	National Peer-Reviewed & Refereed Journal	National
42	Minal Dhankar	Importance of Food Traceability in the Global Pandemic	June	Parichay Maharaja Surajmal Institute Journal of Applied Research	2023	ISSN NO. 2581-7515	Peer - reviewed	National

43	Dr. Arti Bahuguna	Values and their Relevance in Today's Fast Changing World for All Age Groups, Especially Growing	March	International journals of creative research thoughts (IJCRT)	2023	P-ISSN: 2709-9350, E-ISSN: 2709-9369	Peer Reviewed	International
44	Dr.Monika Davar	Challenges faced by developing countries due to Covid 19	March	International Journal of Advanced research and development	2023	ISSN 2455-4030	Peer reviewed	International
45	Dr.Suhasini Parashar	Entrepreneurship Mindset:Conceptual Analysis and Effective Way for Profit Making	June	International Journal of Transformation in Business Management	2023	ISSN:2231-6868	Peer Reviewed	International
46	Dr. Renu Hooda	Corporate Governance Compliance in Central Public Sector Enterprises	March	The Journal of Indian Management & Strategy	2023	ISSN: 0973-9335	Peer Reviewed	National
47	Dr.Suhasini Parashar	Nature of Occupational Structure and Workforce participation in Economy in India	September	IJTBM	2023	e-ISSN:2231-6868	Peer Reviewed	International
48	Dr Anupama Sharma	Pradhan Mantri Jan Dhan Yojna: A Tool for Financial Inclusion	June	Productivity, A quarterly journal of the National Productivity Council	2023	0032-9924	Peer reviewed	National
49	Dr Sumita Kukreja	Pradhan Mantri Jan Dhan Yojna: A Tool for Financial Inclusion	June	Productivity, A quarterly journal of the National Productivity Council	2023	0032-9924	Peer reviewed	National
50	Dr.Shavita Deshwal	Education Policy and Leadership: Examining Role of Academic Leadership in Indian Educational System	June	Parichay Maharaja Surajmal Institute Journal of Applied Research	2023	ISSN NO. 25817515	Peer - reviewed	National
51	Mr. Gaurav Bhardwaj	Impact of Minimum Support Prices (MSP) on the Area under Cultivation of Wheat in India	June	Gateway International Journal of Innovative Research	2023	2583-7842	Peer Reviewed & Refereed Journal	International
52	Dr. Pallavi Rajain	Artificial Intelligence: How it is Changing the Marketing Scenario?	January	Effulgence	2023	0972-8058	Peer Reviewed and Refreed	National
53	Ms. Chanchal Phore	Artificial Intelligence: How it is Changing the Marketing Scenario?	January	Effulgence	2023	0972-8058	Peer Reviewed and Refreed	National
54	Dr. Arti Bahuguna	Listening Skills as a Predictor of Language Achievement	May	Edulink: Journal of Education	2023	ISSN 2350-1170	Peer Reviewed Journal	National
56	Manoj Kumar	Home Automation Using IOT	june	Parichay Journal	2023	ISSN No. (Online): 2581-	Peer-reviewed	National
57	Rhythm Choudhary	Home Automation Using IOT	june	Parichay Journal	2023	ISSN No. (Online): 2581-	Peer-reviewed	National
58	Dr.Aanshu Lochab	Protean and Boundaryless Career Attitudes as Antecedents of Organizational Commitment—Evidence from the Indian IT Industry	January	Businesses	2023	https://doi.org/10.3390/businesses3010007	Peer-reviewed	international

59	Dr. Shailza Dutt	An Analysis of Indo-China bilateral trade relations in the post-liberalisation era	June	International Journal of Engineering Technology and Management Sciences	2023	DOI:10.46647/ijetms.2023.v07i03.104, ISSN: 2581-4621	Peer-reviewed	international
60	Mr Yashkant Teotia	An Analysis of Tax Saving Investment Schemes for Individual Assesses.	June	Parichay Journal	2023	2581-7515	Peer-reviewed	National
61	Ms. Aanchal Dabas	An Application of Behavioral Economics in Public Policy: Review of Nudge Theory	June	Parichay: Maharaja Surajmal Institute Journal of Applied Research	2023	2581-7515	Peer-reviewed	National
62	Dr. Neetu Anand	A* Algorithm –Based Shortest Path Search For The Road Network	June	Jims 8i-International Journal of Information, Communication and Computing Technology(IJICCT)	2023	ISSN2347-7202	Peer-Reviewed	International
63	Dr. Neetu Anand	Online Learning :Changing dynamics of the Education Environment	June	ParichayMaharaja Surajmal Institute Journal of Applied Research	2023	2581-7515	Peer-reviewed	National
64	DR. BHOOMIKA	Financial Inclusion-A Perspective	July	Parichay: Maharaja Surajmal Institute Journal of Applied Research	2023	2581-7515	Peer-reviewed	NATIONAL
65	Dr Vanita anand	Mental Hygiene and Health	June	Parichay: Maharaja Surajmal Institute Journal of Applied Research	2023	2581-7515	Peer-reviewed	National
66	Ms. Priyanka	assess the impact of capital structure of indian corporate	July	Parichay: Maharaja Surajmal Institute Journal of Applied Research	2023	2581-7515	Peer-reviewed	NATIONAL
67	Dr. Arti	A Daydreaming: Vex or Delight	June	International Journal of Engineering Technology and Management Sciences	2023	2581-4621	Peer-reviewed	International
68	Dr Nisha Solanki	Impact of Talent Management on Organization Performance and Practice: A Study of Talent Management in IT sector in context of NCR	July	Journal of Harbin Engineering University	2023	1006-7043	Scopus	International
69	Dr Nisha Solanki	THE ATTITUDE OF TOP MANAGEMENT TOWARDS SETTLING QUALITY STANDARDS IN THE HEALTHCARE INDUSTRY: A QUALITATIVE REPORT	July	European Chemical Bulletin	2023	2063-5346	Scopus	International
70	Dr. Punam Ahlawat	A review of government initiatives for the development of the coir industry in India	January	International Journal of Management and commerce	2023	www.managementjournal.in	Peer reviewed	International

71	Dr Sarita Chaudhary	Psychological consequences of social media usage: A case of University student's	January	Manager-The British Journal of Administrative Management	2023	ISSN-17461278	ABDC Journal	International
72	Dr. Anita Sharma	Exploring HR practices for TQM	June	Business,Technology,Management and Business, Advance Series in Management	2023	ISSN: 2348-8301	Emerald Journal	International
73	Dr. Ajay Phogat	Optimal Data Cube Computation in Serial Processing	June	ISSN1710-6222	2023	https://ijtcp.com/index.php/ijtcp/article/view/2243/2262	ESCI	International
74	Ms.Neha Mathur	Analysis of Secure Data Sharing Techniques Using Blockchain	February	Fusion: Practice and Application	2023	DOI:10.54216/FPA.100204	SCOPUS	International
75	Dr Nisha Solanki	ENTREPRENEURSHIP: A KEY COMPONENT FOR NATIONAL DEVELOPMENT IN AGRICULTURE, HEALTHCARE AND TECHNOLOGY	September	Seybold Report	2023	1533-9211	Scopus	International
76	Dr. Jyoti, Dr. Beena Devi	<i>Gender Inequality in Indian Scenario: Issues, Challenges and Initiatives</i>	January	<i>Specialusis Ugdymas</i>	2023	ISSN Online: 1392-5369	scopus	international
77	Dr. Manju Dhillon	An Analysis of factors affecting online shopping behaviour of consumers in India	June	ISSN: 2691-1361	2023	https://journalofphilanthropyandmarketing.org/page.php?name=Abstract-256	Scopus	International
78	Dr Anupama Sharma	Impact of Cognitive Bias on Consumer Buying Decisions 12(10), Pg No.	December	European Chemical Bulletin	2023	2063-5346	Scopus	International
79	Dr Sumita Kukreja	Impact of Cognitive Bias on Consumer Buying Decisions 12(10), Pg No.	December	European Chemical Bulletin	2023	2063-5346	Scopus	International
80	Dr Jasbir Singh	A Conjoint Analysis Approach to E- Service Attributes of Online Shopping Websites To Generate An Optimised	September	Journal of Namibian Studies, 33 S3 (2023): 4574-4591 ISSN: 2197-5523 (online)	2023	ISSN: 2197-5523	Scopus	International
81	Dr Sarita Chaudhary	A study on factors that contribute to the success of B2B Ecommerce towards manufacturing industry	May	Journal of Harbin Engineering University	2023	1006-7043	SCOPUS	International
82	Dr. Neetu Anand	Detecting Malaria using Deep Learning Models	January	Journal of Data Acquisition and Processing	2023	ISSN:1004-9037	Scopus indexed	International
83	Dr.Anshu Lochab	Boundaryless Career: A Bibliometric Analysis.	August	Prabandhan:Indian Journal of Management	2023	ISSN-0975-2854	Scopus Indexed, UGC Care listed	National
84	Dr Jasbir Singh	An Analysis of Work-Life Balance in the Healthcare Industry Volume 15, Issue 12 June 2023	June	Pacific Business Review (International)ISSN No-0974-438X	2023	http://www.pbr.co.in/2023/june.aspx	Web of Science /Scopus Listed	International

85	Dr.Monika Davar	Implementation of Sri Aurobindo's philosophy of education at primary level: A case study	February	The Primary Teacher	2023	ISSN 0970-9282	UGC Care	National
86	Dr.Jasbir Singh & Dr. Arti	Impact of Work from Home on Job Satisfaction	July	Kanpur Philosophers	2023	ISSN:2348-8301	UGC Care	National
87	Dr.Rajeev Dahiya	Changes in land use land cover using GISof north Indian city,Sonipat	December	GIS science journal	2023	ISSN 18699391	UGC care group II	International
88	Dr.Anshu Lochab	Mediating role of Job Involvement between Workplace Spirituality and Work Satisfaction- An Evidence from Indian	July	Ramanujan International Journal of Business and Research,	2023	2455-5959	UGC Care Listed	International
89	Ms. Pooja Sangwan	Sustainability Reforms Through the Lens of Climate Change Litigation	January	CPJ LAW JOURNAL	2023	0976-3562	UGC Care Listed	International
90	Dr.Sarita Rana	Creating sustainable Business Models		Effective Leadership techniques in Turbulent times	2023	978-81-965499-8-5	III int. conference Proceeding	International
91	Dr.Anviti Rawat	Positive Psychology:A boon for working women	December	Parichay:Maharaja Surajmal Institute Journal of applied research	2023	2581-7515	Peer reviewed and refreed	National
92	Dr.Anviti Rawat	Impact of Social Media on mental health :Exploring trhe effects on adolescents	December	Boletin de Literatura Oral	2023	2173-0695	Scopus	International
93	Dr.Anviti Rawat	Role of National Education Policy 2020 in Transforming Shiksha in India	December	International Research Journal of management sociology and humanities	2023	2277-9809	UGC Approved	International
94	Dr.Preeti Malik	Positive Psychology:A boon for working women	December	Parichay:Maharaja Surajmal Institute Journal of applied research	2023	2581-7515	Peer reviewed and refreed	National
95	Dr.Preeti Malik	Impact of Social Media on mental health :Exploring trhe effects on adolescents	December	Boletin de Literatura Oral	2023	2173-0695	Scopus	International
96	Dr.Preeti Malik	Role of National Education Policy 2020 in Transforming Shiksha in India	December	International Research Journal of management sociology and humanities	2023	2277-9809	UGC Approved	National
97	Ms. Rhythm Choudhary	AttendEase- A Attendance Software for Educational Institutes	December	International Journal of Progressive Research in Engineering Management and Science	2023	e-ISSN :2583-1062	Peer Reviewed	International
98	Ms. Rhythm Choudhary	Comprehensive Exploration of Web Application Security Testing with Burp Suite Tools	December	International Journal for Multidisciplinary Research (IJFMR)	2023	E-ISSN: 2582-2160	Peer Reviewed	International

100	Dr. Shruti Balhara	EXAMINE THE ROLE OF TRANSFORMATIONAL AND TRANSACTIONAL LEADERSHIP STYLES IN ORGANISATIONAL CHANGE	November	KOREA REVIEW OF INTERNATIONAL STUDIES	2023	ISSN - 1226-4741	ABDC- C	International
103	Dr. Monika Tushir	Unveiling Gender Dynamics in Financial Awareness and Risk Perceptions among College	November	International Journal of Creative Research Thoughts	2023	ISSN: 2320-2882	Peer-Reviewed & Refreed	International
104	Dr. Aanchal Tehlan	Study of Different Modes of E-Learning on Student's Learning Motivation and Effectiveness	June	International Journal of Scientific Research in Engineering and Management	2023	2582-3930	An International Peer-Reviewed & Refereed Journal	International
105	Dr. Aanchal Tehlan	Implication of E-commerce on Emerging markets Post Covid	December	International Journal of Scientific Research in Engineering and Management	2023	2582-3930	An International Peer-Reviewed & Refereed Journal	International
106	Dr. Arti	Mediating role of burnout in the association between work from home and job satisfaction	October	International Journal of Engineering Technology and Management Sciences	2023	2581-4621	Peer-reviewed	International
107	Dr.(Mrs.) Rajesh Gill	Siksha sanskar	October	Indian Journal of Social Concerns	2023	2231-5837	Peer-reviewed	International
108	Dr.(Mrs.) Rajesh Gill	Education and Human Rights	December	Parichay Maharaja Surajmal Institute Journal of Applied Research	2023	ISSN(O): 2581-7515	National Peer-Reviewed & Refereed Journal	National
109	Dr. Parul Deshwal	Addiction or Innovation in Entertainment: Consumption of OTT PLatforms among Indian	November	International Journal of Creative Reserch Thoughts(IJCRT)	2023	2320-2882	Peer Reviewed	International
110	Ms.Shikha Shokeen	Design thinking & virtual management training: A systematic literature	October	IITM Journal of Business Studies(JBS)	2023	ugc care: 23945028	Peer reviewed ugc care	National
111	Kanika Chaudhry	A study on evolution of business analytics and its future	August	International Journal of Scientific Research in Engineering and Management	2023	2582-3930	An International Peer-Reviewed & Refereed Journal:UGC CARE	International
112	Ms. Mahima sharma	Education 's Role in Promoting Gender Parity	July	The Third Concept: UGC-Care	2023	ISSN 2393-9451	UGC-Care	National

113	Ms. Mahima sharma	Social legal Facets of Domestic Violence in India	July	GLS KALP,Journal of Multidisciplinary ,Peer Reviewed JournalStudies	2023	2582-3930	Peer Reviewed Journal	National
55	Dr. Neetu Narwal	Study of EKC Hypothesis and Long Run and Short Run Linkages between CO2 Emission, GDP, Coal Consumption, power Consumption and Renewable Energy in India	November	International Journal of Science Engineering and Technology	2023	ISSN (Online): 2348-4098	Peer Reviewed	International
16	Dr. Mamta Gupta	Artificial Neural Networks for Enhancing E-Commerce: A study on improving Personalisation, Recommendation and customer Experience	February	Lecture Notes in Networks and Systems	2024	2367-3370	Scopus and SCI	International
23	Dr. Mamta Gupta	Analysis of Financial Performance Pre and Post Use of Artificial Intelligence Applications Via CAMELS Lens: With Special Reference to HDFC	February	International Journal of Intelligent Systems and Applications in Engineering	2024	2147-6799	Scopus	International
24	Dr. Nidhi Dahiya	A Socio-Legal Study of Workman's right to protest	January	Indian Journal of Law and Society	2024	ISSN: 2583:9608.	Peer reviewed	National
28	Dr. Nidhi Dahiya	Sex Workers and their Children (Legal, educational, health and	January	Mukt-Shabd Journal	2024	2347-3150	UGC Care List	National
29	Mahima Sharma	Gender Influence on Business start-ups: Unveiling the Challenges hindering Female	January	NIU International Journal of Human Rights,	2024	2394-0298	UGC Care	National
99	Dr.Suhasini Parashar	Permanent Income Hypotheses and Life Cycle Hypotheses to Study Consumption Behaviour	June	International Journal of Transformation in Business Management	2024	2231	Peer Reviewed	International
101	Dr. Shruti Balhara	The role of Self- Help Groups in Women Empowerment: A CaseStudy of Delhi-NCR	August	International Journal of Research in Management	2024	ISSN:- 2664-8806	Peer-Reviewed & Refreed	International
102	Ms. Priyanka Saluja	Investigating the factors affecting Sensory Marketing based on Consumer's Perception	August	International Journal of Research in Management	2024	ISSN:- 2664-8806	Peer-Reviewed & Refreed	International
114	Dr. Neetu Anand	Comparision of various YouTube Transcript Summarizer Techniques	January	International Journal of Progressive Research in Engineering Management and Science	2024	2583-1062	Peer Reviewed Journal	International
115	Dr Sarita Chaudhary	RETAIL SALE PREDICTION USING MARKET BASKET ANALYSIS	January	VSRD International Journal of Business and Management Research	2024	e-ISSN : 2231-248X, p-ISSN : 2319-2194	Double blind peer reviewed Journal	International

116	Dr. Taniya Malik	Outcome Based Learning: Changing Dimensions of Legal Education	February	Third Concept	2024	0970-7247	UGC-CARE	National
117	Mr. Gaurav Bhardwaj	A Spatiotemporal Analysis of Punjab's Agricultural Diversification	March	Empirical Economics Letters	Accepted for Publication(2024)	Accepted for Publication	ABDC Journal	International
118	Dr.Anupama Sharma & Dr.Sumita Kukreja	AI -Powered Talent Management: Revolutionizing Recruitment,Retention and Employee Development	July-Dec. 2024	Library Progress International	July-Dec. 2024	ISSN: 0970-1052(P)/ISSN: 2320-317X(O)	Scopus	International
119	Nikita Malik	Future of Digital Commerce with Online Network for Digital Commerce	December	MR International Journal of Engineering and Technology	2023	2583-9144	Peer reviewed	International
120	Nikita Malik	Fractional Cross Entropy-Based Loss Function for Classification of IoT Services with Semantic Graph based on IFTTT	April	Signal, Image and Video Processing	2024	1863-1711	SCIE, Scopus	International
121	Nikita Malik	Semantic web of things for Pollution Measurement and Validation Interoperability using AI Techniques	April	Journal of Information and Optimization Sciences	2024	2169-0103	ESCI, ABDC(C category)	International
122	Nikita Malik	Exploring the Dynamics of Cognitive AI	June	Parichay: Maharaja Surajmal Institute Journal of Applied Research	2024	2581-7515	Peer reviewed	International
123	Nikita Malik	Knowledge Extraction Using BERT Towards Building SWOT Applications	July	Indian Journal of Technical Education	2024	0971-3034	UGC Care Group 1	International
124	Dr. Preeti Malik	Leveraging Computers & AI tools in educational initiatives	2024	International Research Journal of Management Science & Technology	Scopus	Volume 15, Issue 4	594-602	2250 – 1959 (Online) 2348 – 9367 (Print)
125	Dr. Preeti Malik	Empowering India's Tomorrow: The Convergence of AI And Education in Shaping the Empowered Future.	Jan-June 2024	IPE Journal of Management	UGC Care	Volume 4, Issue 2	33-40	2249-9040
126	Dr. Preeti Malik	Empowering Change. Harnessing AI, Block Chain & Mobile Technology for Social Entrepreneurship	Jun,2024	Innovations	Scopus	Volume 77	1443-1454	1965-0256
127	Dr. Preeti Malik	A Study on the Impact of Artificial Intelligence on Work-Life Balance of the Indian Workforce	Jan-June, 24	ANVESAK	UGC Care	Volume 55	55-65	0378-4568
128	Dr. Sarita Rana	SCOPE OF SNBL PLATFORMS AND THEIR ROLE IN ESCALATING THE FINANCIAL INDEPENDENCE OF ITS	July - September 2023	© INNOVATIVE RESEARCH THOUGHTS	UGC care	Volume : 09 , Issue : 04	Pg 19-33	ISSN : 2454 – 308X

129	Dr. Sarita Rana	Driving Sustainable Development and Natural Resource Management Through Youth Entrepreneurship: A Case Study of Enactus' Impact in India-WOS &	April 2024	NATURALISTAC AMPANO	WOS & UGC Care	Vol 28 issue 1	171-187	1827-7160
130	Dr. Sarita Rana	Gap Analysis between Actual and Desired Delivery of EDPs	Administration: Theory and Practice	International	Scopus	Vol.30 no.5	May 2024 Vol.5	ISSN:1300-4832,2148-2403
131	Dr. Sarita Rana	Investment Management & Fear Associated: Conceptual Analysis	302-306	Indian Journal of Technical Education	UGC CARE	Vol 47, No 3	March, 2024	ISSN:0971-3034
132	Dr. Sarita Rana	India Transition to cashless Economy	1-14	LBR	Double Blind Peer Reviewed	Vol.3.Issue 2 July 2024	July, 2024	2583-763X